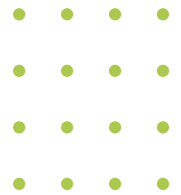


SO THAT NO  
YOUNG GIRL WILL  
EVER BE AFRAID TO  
DREAM AGAIN



© Stories by Wikaanand



\*UDAAN is [FCRA, 80G, CSR 1, 12A] Compliant



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*We are a beacon of hope, dedicated to reshaping the future for generations to come.*

\* UDAAN is [FCRA, 80G, CSR 1, 12A] Compliant



# Know Us



**UDAAN Social Empowerment Trust**, also known as **UDAAN Social**, is a dynamic and impactful non-profit organization founded in 2016 under the leadership of **NetElixir Inc.** Guided by the powerful motto,

***So That No Young Girl Will Ever Be Afraid to Dream Again.***

We are committed to transforming lives. We acknowledge the persistent impact of poverty on opportunities and are dedicated to supporting young girls from underprivileged backgrounds, particularly those from urban slums in India's major metropolitan areas. Our primary presence is in Hyderabad, Telangana.

Our mission is to provide college scholarships and job placements, empowering these bright and ambitious girls to pursue education and acquire the skills necessary to shape their own futures. We are not merely an organization; we are a movement aimed at uniting people in the effort to ensure that every girl in need receives an excellent education and a nurturing environment. By inspiring and educating girls, we believe that extraordinary outcomes are possible, and we are dedicated to creating a future where no young girl will ever be afraid to dream again.





# Our Mission

UDAAN is a movement dedicated to uniting people to provide every girl with the exceptional education she deserves. Currently, **we are supporting 35 girls**, and we aspire to reach a student base of over **50 girls by 2025 and 1,000 girls by 2033**. We firmly believe that when girls are educated and empowered, incredible things can happen. Our commitment extends beyond addressing educational and financial needs; we also focus on the holistic development of the girls supported by our scholarship program. This is achieved through our three-pronged approach to social development:

1. Scholarship
2. Mentorship
3. Training, Workshops, and Capacity Building with Placement Support

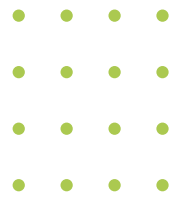
**Our Mission Statement:**

***So that no young girl will ever be afraid to dream again.***

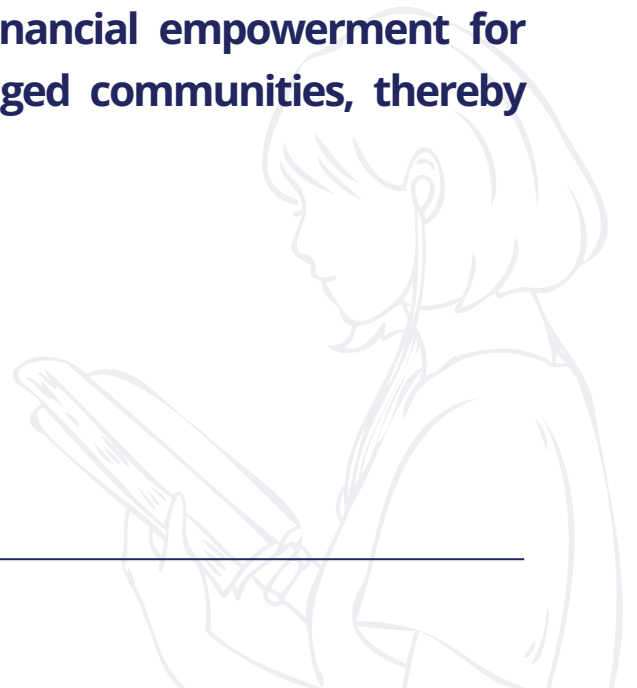




# Our Values



- To treat every girl we support with the respect and dignity she deserves.
- To facilitate holistic development and a healthy learning environment in educational institutions.
- To promote independence and financial empowerment for girls from vulnerable and challenged communities, thereby benefiting their families as well.





# UDAAN Scholarship Program

To achieve our ambitious goals of supporting and empowering girls from vulnerable and challenged sections of society, we have established our flagship initiative, the UDAAN Scholarship Program. This program provides comprehensive support to girls starting from their SSC/Grade 10 education in either government-run schools or private institutions (based on need), continuing through their higher education.



The scholarship covers up to 100% of tuition fees for 2 years of high school/intermediate education, followed by 4-5 years of college/ undergraduate education. This support is granted following a rigorous in-house selection procedure. Once selected, the admission processes are coordinated with the colleges of the girls' choice, and the fees are paid directly to the institutions in which they enroll.

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# Co-founder's Desk

Udaan is a transformative initiative dedicated to empowering young girls from disadvantaged backgrounds. Our journey began in December 2016, sparked by the story of Swathi, a bright 14-year-old whose dreams were threatened by an impending marriage. We could not stand by and let this happen, so we established Udaan to provide girls like Swathi with the opportunity to complete their education and pursue their aspirations.

Our mission is clear: education is the key to breaking the cycle of poverty. Udaan offers comprehensive support, covering tuition for up to seven years and facilitating job opportunities aligned with the girls' interests. We aim to cultivate self-sufficiency and empowerment among these young women.

Beyond financial assistance, our dedicated team at NetElixir's Hyderabad office runs programs that teach essential skills, from English communication to computer programming. We equip these girls with the tools they need to succeed in life.

When we launched Udaan, we envisioned that Swathi's achievements would inspire others in her community. Today, that vision is becoming a reality. However, our work is far from complete. We invite individuals and organizations who share our belief in the power of education to join us in this mission. Together, we can create lasting change and help more girls like Swathi realize their dreams.



Udayan Bose  
Co-Founder (UDAAN)  
CEO (NetElixir)



## Additional Support

As part of our commitment to the holistic development of the girls we support, our initiatives extend beyond scholarship assistance. Our three-pronged approach includes:



- **Udaan Mentorship – Guide a Girl to Greatness:**

Mentoring a girl from 11th grade until she graduates and secures employment is deeply fulfilling. The UDAAN Mentorship program pairs each girl with a volunteer mentor, known as a "DiDi," from our pool of talented volunteers. This mentor supports the girl throughout her educational journey, providing educational counseling, supplementary education support, assistance with domestic and familial conflict resolution, personal support, and psychological counseling.

- **Training, Workshops, and Capacity Building:**

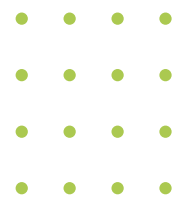
The girls we support often come from educational backgrounds that may not fully prepare them for higher education expectations. We offer sessions focused on personality development, confidence building, and communication skills during their first year. As they progress, we provide domain-specific workshops on technology and IT, as well as sessions on financial planning, career guidance, employability skills, and entrepreneurship.





## Placement Support

In the final year of their graduation, we encourage the girls to apply for internships within NetElixir or at partner companies. We also seek out placement opportunities for both new graduates and alumni who need guidance for their next career move.



At UDAAN, our activities are more than just initiatives – they are pathways to empowerment and opportunity for the girls we serve.

***Join us in our mission to nurture and uplift the next generation of female leaders.***



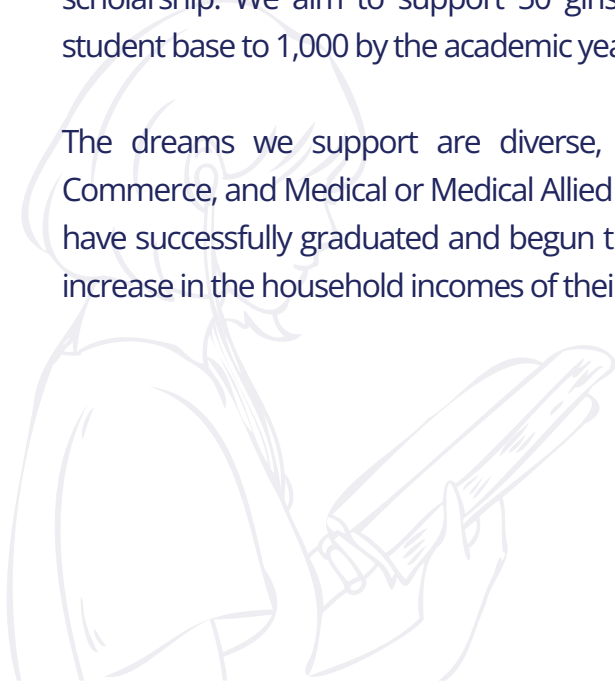


# Our Impact



As of June 2024, we have 36 young girls in our student base, with 23 actively receiving our scholarship. We aim to support 50 girls by the academic year 2025-2026 and expand our student base to 1,000 by the academic year 2033-2034.

The dreams we support are diverse, spanning fields such as Science and Technology, Commerce, and Medical or Medical Allied studies. On average, after our first two batches of girls have successfully graduated and begun their professional lives, we have observed a significant increase in the household incomes of their families, ranging from 250% to 280%.



*At UDAAN Social, our impact is not just measured in numbers but in the lives transformed and dreams realized.*



# Our Impact at a Glance



• **2016**

Established

• **36**

No. of girls

• **35+**

No. of school drives

• **280%**

Increased avg. hh income

• **250+**

Indirect beneficiaries

• **200+**

No. of supporters

• **40 Lakh+**

Funds raised







*A beacon of resilience, inspiring success in tech & family upliftment*



# Anu

**Associate Software Engineer**

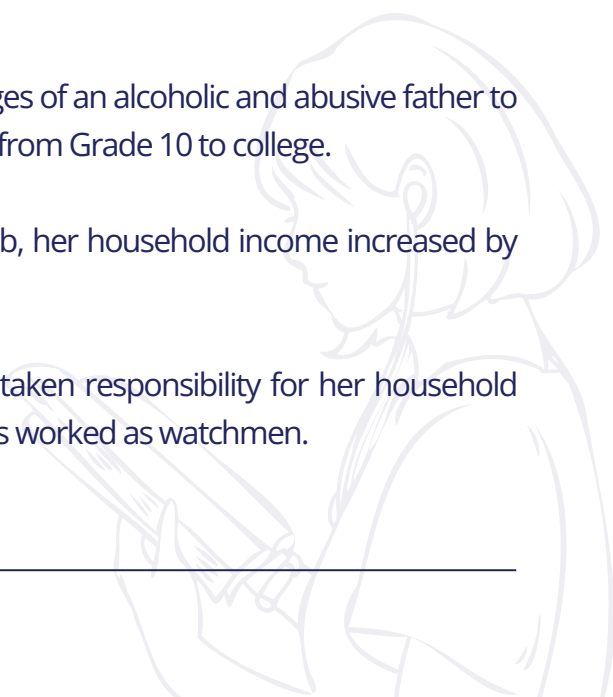


Enrolled in 2016 and graduated in 2021, Anu secured a job at Hitachi Vantara as an Associate Software Engineer and became a Udaan Mentor in 2022.

The youngest of three sisters, Anu overcame the challenges of an alcoholic and abusive father to become the first in her family to complete her education from Grade 10 to college.

In her free time, she loves to draw. After securing her job, her household income increased by 280%.

Now able to afford a better standard of living, she has taken responsibility for her household and rented a flat in the same premises where her parents worked as watchmen.





*Triumphing from adversity to a thriving career at Accenture, inspiring resilience*

# Swathi

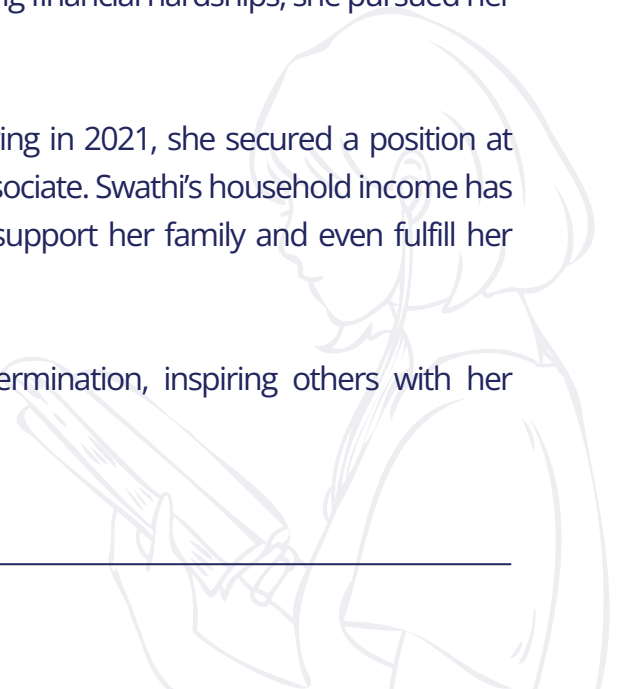
## Advanced Applications Development Associate



A story of triumph over adversity. Raised by a single mother who worked as a daily wage earner, Swathi's journey with UDAAN began in 2016. Despite facing financial hardships, she pursued her education with unwavering determination.

Graduating with a BTech in Computer Science Engineering in 2021, she secured a position at Accenture as an Advanced Applications Development Associate. Swathi's household income has soared by 300% since joining UDAAN, enabling her to support her family and even fulfill her dream of building a house for her mother.

Today, she stands as a symbol of resilience and determination, inspiring others with her unwavering spirit.







*Ambition personified, turning adversity into achievement & inspiring family empowerment*

# Vaishnavi

## Finance Associate

Enrolled in 2017 and graduated in 2022 with a degree in Commerce and Taxation, Vaishnavi interned with NetElixir's finance department and hopes to pursue an MBA in finance.

She loves to dance, play handball, and draw. After beginning her career in finance, her household income initially increased by 100%, and after securing a full-time role as a Finance Associate at NetElixir, it further increased to 250%.

Coming from a large dysfunctional family with constant disagreements, Vaishnavi now enjoys newfound respect and has taken up the responsibility of supporting her sister and niece.

**Our recent placements include 3 more girls - Sonali, Veneela and Navya, who made their careers in Fortune 500 companies, coming from humble backgrounds.**

**Udaan has seen a rise of 280% in our girls' average household income, with this year's highest package being 7.2 LPA**

# Your Impact



## Amount

## Impact



**₹15,000**

(One Time/Annual)

A year's worth of **books** for a girl in need.



**₹30,000**

(One Time/Annual)

**Transportation** to college for one girl for an entire year.



**₹45,000**

(One Time/Annual)

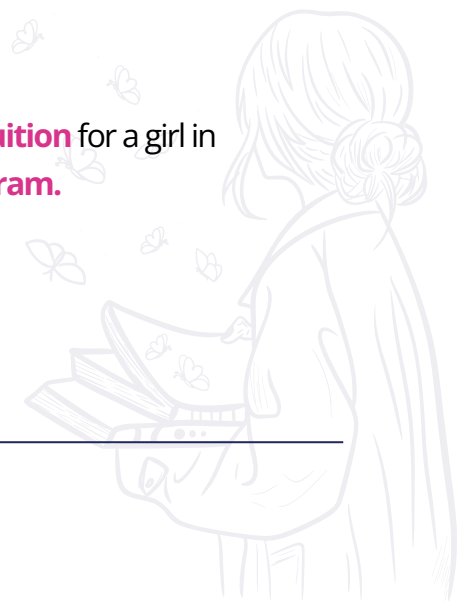
One-year **tuition** for a girl in the **arts stream**.



**₹90,000**

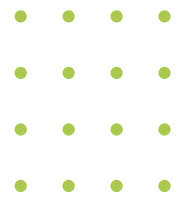
(One Time/Annual)

One-year **tuition** for a girl in **STEM program**.





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